



THEME:

**BUILDING BOLD
EXECUTING SMART
PERFORMING BEYOND**

The Performance Summit



**21ST & 22ND
NOVEMBER 2025.**



**9:00 AM
DAILY**



**LANDMARK EVENT CENTRE
VI, LAGOS NIGERIA.**

SUMMIT LOOKBOOK



SUMMIT OVERVIEW

PerformX Summit is a catalytic gathering designed to equip, challenge and connect the people and organizations who understand that performance is not accidental, strategy must be dynamic, and execution is the ultimate equalizer.

This is where frameworks meet action, vision meets traction, and leaders leave with execution playbooks.

PerformX Summit is a call to a new kind of excellence where **strategy breathes, execution flows, and performance becomes culture**. We're not just talking about it, we're building the room where it happens.

PerformX Summit is for high net-worth individuals (HNIs), directors, senior managers, CEOs & founders, entrepreneurs, C-Suite executives, HR & growth leaders, team leads, government agencies and every individual and organisation committed to execution excellence.

Join us for an immersive experience.

PerformX Summit is convened by **Akin Akinpelu, Ph.D.** and powered by **AALD Company**.

performx.aaldcompany.org/summit



500+
Global
Attendees

50+
Exhibitors

20+
Speakers

8+
Sessions

2
Days

**Gala
Night**

Convener ►

AKIN AKINPELU, Ph.D.

Professor of Leadership
Forbes Council member



SUMMIT OBJECTIVES

①

To explore performance as a holistic, measurable, and evolving discipline.

②

To spotlight execution excellence as the foundation of sustainable growth.

③

To equip participants with actionable strategy tools for dynamic environments.

④

To foster a new generation of leaders who balance vision with operational discipline.

⑤

To drive collaboration between sectors, institutions, and ecosystems committed to excellence.



KEY FOCUS AREAS

Execution is Strategy	Operational Mastery	Leadership & Accountability	Strategic Thinking in Motion	Case Labs & Playbook
<p>The art of closing the strategy-to-action gap.</p> <p>Managing complexity, uncertainty, and execution risk.</p> <p>OKRs, KPIs, and performance rhythms that drive growth.</p>	<p>High-output systems for fast-growing teams.</p> <p>Process engineering for efficiency and scale.</p> <p>Performance tech: AI, dashboards & agile tools.</p>	<p>Building ownership cultures.</p> <p>Executive performance and strategic leadership.</p> <p>Leading with data, clarity, and feedback loops.</p>	<p>Strategic planning vs. strategic doing.</p> <p>Navigating market shifts through adaptive strategy.</p> <p>Business model reinvention in the age of disruption.</p>	<p>Dissecting real-world strategy and execution wins/fails.</p> <p>Live clinics: Building your action blueprint.</p> <p>Tools, templates, and checklists for immediate application.</p>

WHO CAN ATTEND SUMMIT



- High-Net-Worth Individuals (HNIs)
- Director and Senior Managers
- Development Professionals
- CEOs & Founders
- Entrepreneurs
- C-Suite Executives
- HR & Growth Leaders
- Government Agencies

and every individual and organisation committed to execution excellence.



SUMMIT EXPERIENCE

KEYNOTES

Global and regional execution-driven thinkers.

EXPERIENCE STUDIO

Executive highlights on sessions and on-ground live experience feedbacks from participants.

PANELS

Unfiltered conversations on growth, failure, and frameworks.

EXHIBITION & PARTNER BOOTHS

Demos from solution providers in tech, ops-tech and performance analytics.

THE DEAL ROOM

Gain exposure by pitching to investors & VCs secure business funding.

NETWORKING

Curated mixers, investor meetups, and partner lounges.

THE POWER ROOM

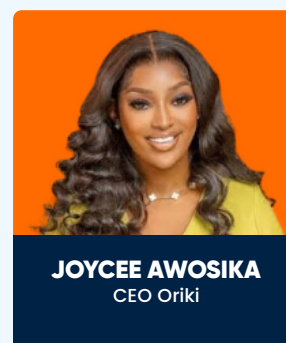
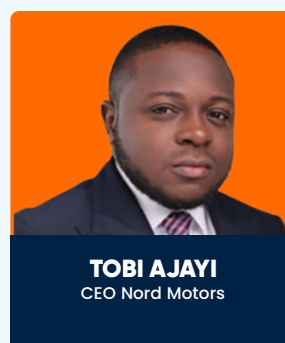
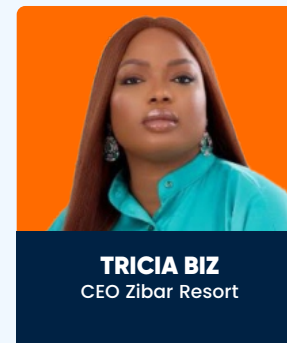
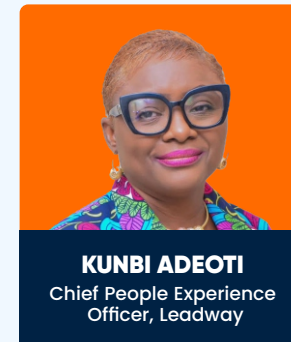
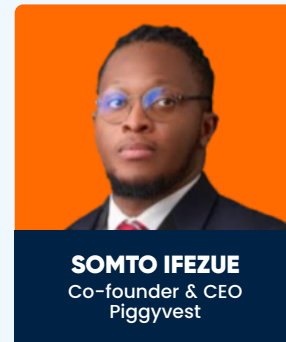
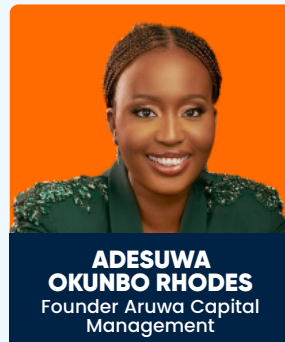
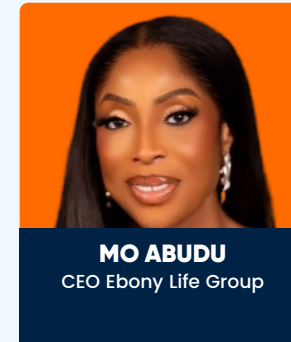
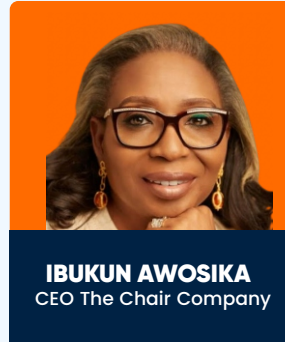
Conversations that move the needle. Designed for a meaningful exchanges that lead to action.

STREAMING APP

Join the conversation from anywhere in the world.

INVITED SPEAKERS

Join world's most visionary leaders and organizations committed to execution excellence at the PerformX Summit 2025.



performx.aaldcompany.org/summit

and more exciting speakers.



SUMMIT DETAILS

| **21** |

day one

—

| **22** |

day two

NOVEMBER 2025



**LANDMARK EVENT CENTRE,
VICTORIA ISLAND, LAGOS NIGERIA.**

SUMMIT HIGHLIGHTS



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Get your tickets at

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Early Registration
(July - September)

N600,000

SINGLE

N2,700,000

TABLE OF 5

N5,000,000

TABLE OF 10

Late Registration
(October - November)

N750,000

SINGLE

N3,200,000

TABLE OF 5

N6,000,000

TABLE OF 10



**For Registration & Inquiries
reach out to us via:**

+234 (0) 707 346 8252

**performx@aaldcompany.org
performx.aaldcompany.org/summit**

SCAN



Let's build, execute and perform together

performx.aaldcompany.org/summit

PARTNER WITH US

We invite visionary brands, consulting firms, business schools, think tanks, and performance-driven organizations to **partner with us**.

We would be delighted to explore partnership opportunities with you and co-create a valuable experience for your brand

PARTNERSHIP PACKAGES

Headline Partner (PLATINUM) N25 Million



- Exclusive access to Power and Deal Room
- Host industry event during conference
- Exclusive recognition as the top-tier sponsor
- Dominant logo placement on all event assets: stage, media, website, signage, and press.
- Full media and PR integration, including mentions in interviews, press releases, and digital campaigns.
- 20 complimentary tickets

Impact Partner (GOLD) N15 Million



- Exclusive access to Power and Deal Room
- Significant logo placement across channels
- Exhibition Booth Space at conference venue
- Spotlight feature on social media and newsletters
- Branded signage within venue and media integration
- Inclusion in post-event video
- 10 complimentary tickets

Collaborator (SILVER) N7.5 Million



- Exhibition Booth space at conference venue
- Logo on website, stage screens, and event guide
- Social media highlight and newsletter feature
- Inclusion in post-event video
- 5 complimentary tickets

Community Partner (BRONZE) N2.5 Million



- Logo in digital booklet and on screens
- Mention in community partner showcase
- One Social Media highlight
- 1 complimentary ticket

For Partnership/Sponsorship/Exhibition opportunities reach out to us:

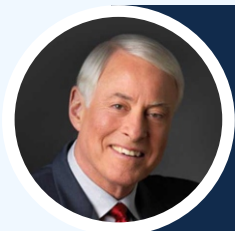


+234 (0) 901 900 7126



sales@aaldcompany.org

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Akin is an accomplished knowledge bank that can help entrepreneurs and businesses become more successful & make more money. He has put up these processes over the years & now he can help you. He is a wonderful teacher, trainer, adviser and coach. He will help you achieve all your goals.

Brian Tracy
Brian Tracy Int'l, USA

You cannot be a teacher if you do not have a genuine love for students. Ultimately, this means that we need to do our best to encourage and empower the many teachers that continue to bring their best to classrooms and those seeking to improve on their ability to deliver more.

Akin Akinpelu has done a good job on that.

Babajide Olusola Sanwo Olu
Executive Governor of Lagos State



Dr. Akin Akinpelu is a Dream Releaser for Kings & C-Suite Leaders. He has been a major blessing to us and we are grateful having him work with us closely as our Strategic & Development Consultant.

Olori Atuwase III
Queen Consort of Warri Kingdom

Education is not just about knowledge, understanding, or comprehension; education is wisdom application. Wisdom is determined by what you do after you are taught. Akin Akinpelu has begun a world-changing perspective in the field of learning and development.

Cosmas Maduka
Founder and Chairman, Coscharis Group



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Get Your Tickets at: performx.aaldcompany.org/summit